



*Local REALTORS® Know Local Real Estate*

**BENEFITS OF BECOMING A MEMBER OF**

**REALTORS® Association  
of Grey Bruce Owen Sound**

*Join us! Email [admin@ragbos.com](mailto:admin@ragbos.com) to get started*



## Who We Are

The REALTORS® Association of Grey Bruce Owen Sound (RAGBOS) is a professional association of over 450 licensed brokers and salespersons, representing over 90 Member offices. RAGBOS is situated in Southwestern Ontario with Lake Huron and Georgian Bay bordering much of its trading area. Its jurisdiction comprises primarily Bruce and Grey Counties, although a small portion of Wellington County is also included.

## Our Region

The Board consists of a combination of urban, rural and recreational opportunities, with some of the finest farmland in Ontario, offering manufacturing and business opportunities for the seasoned and the entrepreneur.

## Our Mission & Vision

To provide quality services to our Members so they are able to serve the consumer in a knowledgeable and professional manner.

Bringing a high standard of professionalism to the real estate industry and enhancing our communities.

# What We Offer Our Members

*(in addition to the Matrix MLS® programs & services:)*



Licensed Local  
REALTOR® Videos



Charitable Work



Social Media Platforms



Social & Education  
Network



Members Only Facebook  
Group



Sentrilock  
Electronic Lockboxes



Communications to  
Members



Friendly &  
Knowledgeable Staff



Professional  
Development/Education



Leadership Training



PSC, Discipline &  
Arbitration



Government  
Relations/Advocacy

## PLUS

RAGBOS is part of the ITSO group of  
real estate boards sharing data on one Matrix  
MLS® system

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[www.RAGBOS.ca](http://www.RAGBOS.ca)





## RAGBOS Licensed Local REALTOR® Videos

"Local REALTORS® Know Local Real Estate" videos for use on Board & Member websites and social media pages. RAGBOS has upwards of 20 licensed REALTOR® videos shareable to buyers and sellers that promote the value of using a local REALTOR®. Local REALTORS® are familiar with and have in-depth knowledge of Grey and Bruce County communities. RAGBOS Members are permitted to embed, post or re-share the videos which can be found on RAGBOS Vimeo and YouTube channels.



## Social Media Platforms

RAGBOS is active on Instagram, Facebook, Twitter, Vimeo and YouTube platforms promoting the importance of working with a local REALTOR®. We curate homeowner news and/or tips, decor inspirations, social media trends and more.



## Members Only Facebook Group

The RAGBOS Members Only Facebook Group is a great place to check out upcoming events, education opportunities, notices/updates, best practices, tips and more.

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## Communications to Members

It's crucial to stay "in-the-know" and keep up to date on what's happening in the real estate industry. Watch for Board Memos, pop-up messages in the Matrix system and reminders in the FB Members Only Group. RAGBOS is committed to sending out timely and relevant information to keep Members informed.



## Professional Development /Education

RAGBOS provides education and professional development opportunities throughout the year. Keynote speakers, local professional experts and industry partners are hosted in-person and virtually providing timely presentations to enhance Members professionalism. When permitted, education sessions are recorded and links available to Members.



## Social and Education Network (SEN)

The focus of the SEN is Member education, networking and social opportunities. SEN recognizes that building strong colleague to colleague connections benefits buyers, sellers and Members. SEN events are especially helpful for new real estate agents looking to increase knowledge and expand their network of associates.



## Charitable Community Support

RAGBOS has partnered with Habitat for Humanity Grey Bruce since 2000, hosting annual golf tournaments and REALTOR® Day Builds. Additionally, RAGBOS Members participate in CREA's REALTORS Care® Week to support Home and Community Support Services and the Indigenous Supportive Housing Program as well as donating to two local Grey Bruce Women's Shelters.



## Advocacy & Government Relations (GR)

RAGBOS has designated GR representatives that meet twice a year with the local Bruce-Grey-Owen Sound MP and MPP providing REALTOR® and homeowner friendly policy recommendations to help Ontarians and Canadians fulfil the dream of home ownership.



## Electronic Lockboxes

An ample supply of Board-owned electronic lockboxes are made available to all its member brokerages, providing enhanced security and making showings easier.



## Friendly and Knowledgeable Staff

RAGBOS Board Staff are skilled and knowledgeable. Staff are always ready and willing to help and you will quickly get to know them all by name. Friendly, helpful and efficient are some of their best attributes. If staff can't help you, they know where to point you to get the assistance you need.



## Leadership Training

Developing new leaders is important to RAGBOS. Directors are the decision makers on behalf of the membership so it is essential they are well informed of industry issues and trends. Good governance is also key for those decision makers, and that's why RAGBOS takes pride in sending RAGBOS Board of Directors to leadership training summits annually to complete ongoing leadership opportunities.

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# INCLUDED IN A RAGBOS MEMBERSHIP

# CHECK OUT THESE TECH PRODUCTS

## DIGITAL FINTRAC SOLUTION



The FINTRACKER APP. is complimentary for all RAGBOS Members.

This digital FINTRAC solution that reduces time, paper waste and money.

FINTRACKER streamlines the process, digitizes the forms, and makes it easier to submit and eliminates errors in your submissions.

## REAL ESTATE TECHNOLOGY INSTITUTE



New RAGBOS Members will receive an email from RETI.us within days of onboarding with RAGBOS. This email contains your login credentials for your FREE account,

RETI.us provides weekly tech webinars, has an archive of over 1000 instructional videos, webinars, product reviews, articles relating to the real estate industry plus more!

## MLS® ON THE GO



A powerful mobile app that works hand in hand with your Regional MLS® System and the best way for members to access the MLS® System from their iPhone, iPad or Android device.

Your contacts saved searches and your client's possibilities are all synced together. The Brand & Share feature lets you create an app for your clients and prospects where your brand is front and centre.

## SHOWING SERVICE INTEGRATED WITH MATRIX



Book, change, confirm, decline or cancel showing requests with this 24/7 scheduling service.

Give sellers, owners, and tenants the ability to confirm showings. Keep track of all activity in one app, and more! (yes, there is an App you can download in App Store or Google Play).

## MLS® ON THE GO!



Prospects Mobile is the most ADVANCED mobile MLS app for Agents. It provides powerful and easy-to-use listing searches, hot sheets, live market stats and instant comparables. It's a powerful lead generator too with automatic Facebook publishing and agent-branded consumer apps. Prospects Mobile is fully integrated with CoreLogic's Matrix™ MLS and Client Portal.

## REALTOR® ONLINE RANKING



RealSatisfied is a customer satisfaction platform designed exclusively for the real estate industry. The platform allows you to send customer satisfaction surveys to both buyer and seller clients at the close of each transaction, allowing you to collect valuable client feedback and testimonials to help generate new business.

# RAGBOS Core Values

- We choose to be difference-makers by being innovative, positive, committed and respectful.
- We strive for professionalism with continued education, support and direction, as we make a difference
- We are proud of our transparency to Members, being open, responsive and knowledgeable.
- We believe good decisions are made when we are positive and having fun.



## JOIN US!

E-MAIL

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## to get started